

# FIS Nordic World Ski Championships 2017

Skiing - Nordic combined

22 Feb 2017 - 05 Mar 2017

Lahti, Finland



★ Overview

Media

Sponsorship

Events

Bidding

Calendar

News & Insight

## ECONOMIC (IMPACT)

Sub-section	Indicator	Value
Economic impact	Region	€ 22.01 m
Visitor spend	Region	€ 14.65 m

## ECONOMIC (ATTENDANCE)

Sub-section	Indicator	Value
Attendance	Ticketed attendance	180,000
Attendance	Non-ticketed attendance	40,000
Attendance	Total attendance	220,000
Bed nights	Spectators	21,841
Bed nights	Athletes	6,603
Bed nights	Team officials	8,805
Bed nights	Technical officials	588
Bed nights	Accredited media	13,503
Bed nights	Other	1,344

Sub-section	Indicator	Value
Tickets sold	Total	180,000
Tickets sold	Overseas	34,946
Tickets sold	Host nation	145,054
Tickets sold	Host region	82,836
Tickets sold	Host city	64,150
Unique attendance	Total	68,522
Unique attendance	Overseas	8,223
Unique attendance	Host nation	60,299
Unique attendance	Host region	27,409
Unique attendance	Host city	21,242
Venues	Total	1
Visitors	Total	47,280
Visitors	Overseas	8,223
Visitors	Domestic	39,057

## FINANCIAL

Sub-section	Indicator	Value
Revenues	Ticket	€ 5.6 m

## SPORTING

Sub-section	Indicator	Value
Athletes	Total	663
Athletes	Male	423
Athletes	Female	240
Athletes	Domestic	39
Athletes	Overseas	624
Disciplines	Total	21

Sub-section	Indicator	Value
Disciplines	Days	12
Disciplines	Sports	3
Nations	% IF members participating	47
Nations	Africa	1
Nations	Asia	9
Nations	Europe	39
Nations	North America	3
Nations	South America	6
Nations	Continental reach	6
Nations	Oceania	2
Nations	Total	60
Officials	Team	884
Officials	Technical	59

## MEDIA

Sub-section	Indicator	Value
Accredited media	Total	1,497
Accredited media	Domestic	654
Accredited media	International	843
Broadcast nations	Total	60
Broadcast nations	Continental reach	3
Broadcasters	Total	22
Online streaming	Available	0
TV audience	Total	600 m
TV hours broadcast	Total	1,060
TV hours broadcast	Live	540

## SOCIAL

Sub-section	Indicator	Value
Volunteers	Total	3,163
Volunteers	International	135
Volunteers	Domestic	3,028



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